

Dovydas Gutparakis

Senior product designer at Jodel, Berlin.

I figure out how things work, then design the fix. Now I build it too.

Before Jodel, I was the founding designer at Wingly, a flight-sharing marketplace: eight years, from intern to senior.



Design still needs
a human touch.

Experience

- Senior product designer · Jodel 02/2025 - Present
 - Design the core app experience, from the feed to the post page, and build my designs into the app and its server with AI.
 - Lead accessibility across the apps: screen readers, text size and reduced motion.
 - Work with engineering on moderation and community safety.
- Senior product designer · Wingly 01/2024 - 01/2025
 - Designed the rebooking flow that saved 282 declined bookings in two months, raised the overall booking success rate by 5 percentage points and recovered €40,000 in GMV.
- Product designer · Wingly 01/2019 - 01/2024
 - Built a Figma design system with developers, halving project delivery time.
 - Led product discovery for gift cards across our three markets and introduced “Gift a flight”, doubling gift card conversion.
 - Rolled out Mixpanel company-wide to track KPIs and improve existing features.
 - Overhauled the entire website in six months.
- Junior product designer · Wingly 07/2017 - 01/2019
 - Lifted checkout conversion from 45% to 78% with a redesign.
 - Designed and launched, in two weeks, the feature behind Wingly’s TechCrunch Startup Battlefield Europe 2018 win (€25,000).
- UX/UI design intern · Wingly 01/2017 - 07/2017
 - Designed the pilot app in six months; 80% of active pilots adopted it.

Skills, education & languages

Skills	Product design end to end · Research & discovery · Interaction & motion · Design systems · Accessibility · Data
Tools	Figma · Claude Code · Codex · Metabase · Mixpanel
Domains	Two-sided marketplaces · Social & community apps · B2C travel
Education	Multimedia Design & Communication 2015 - 2017 International Business Academy, Kolding, Denmark
Languages	Lithuanian (native) · English (fluent)